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September 29, 2017

The Honorable Ajit Pai Chairman Federal Communications Commission 445 12th St., SW Washington, D.C. 20554

Dear Chairman Pai:

We write today regarding concerns with your actions to weaken or eliminate the Federal Communications Commission's (FCC) long-standing media ownership limits. The steps you have taken since you were elevated to chair of the agency, in concert with your reported plans to act on additional media ownership issues this fall, undercut – and threaten to do permanent damage to – the American tradition of local broadcasting. Taken as a whole, these actions will take a wrecking ball to the pillars of localism and diversity in local broadcasting. Moreover, these steps have been – and likely will be – adopted without the FCC engaging in a detailed, substantive evaluation of the current broadcast media landscape. We strongly believe that your agency should not take any further actions to relax its media ownership limits without a thorough public review of the state of the broadcast marketplace today.

For decades, Congress has imposed, and the FCC has maintained, limits on the number of broadcast stations one company can own nationwide. In addition, the FCC has retained its own limits on the number of stations a company can own in a single media market. These limits recognize the unique role and obligations of local broadcasters and ensure that consumers benefit from diverse viewpoints and perspectives on the nation's airwaves. They also respect the fact that broadcasters are stewards of the nation's airwaves and should take that responsibility seriously by maintaining close relationships with the communities that they serve. Moves to change these rules could sever that relationship and fundamentally change the nature of broadcasting in the United States. That is why we have grave concerns about your efforts to weaken those rules.

In April, you resurrected the now technologically-outdated and illogical UHF discount, which was recently repealed by the FCC based upon a substantial and extensive record. Reinstating this historical relic directly contradicts Congress' intent in adopting a statutory national media ownership cap. And this action has directly facilitated the largest proposed broadcast television merger in history, which would give one company ownership of enough stations to reach over 70 percent of the American population.

The Honorable Ajit Pai September 29, 2017 Page 2

The same company at the heart of that unprecedented broadcast consolidation also is known for using joint sales agreements and other arrangements to exert operational control over other stations around the country that they do not own. And earlier this year, you revoked previous guidance stating that the FCC would take a hard look at those agreements in any merger to ensure that they are not being used to skirt the media ownership limits. In effect, this change suggests that the FCC will take a blind eye towards agreements that allow functional operational control of a station by another – creating even more *de facto* consolidation without FCC oversight.

Many find the timing of your media ownership actions troubling and question whether they were taken knowing that they were essential to the business plans of a single company. It is obvious that without your change to the UHF discount, this proposed merger would not have been initiated. Whether or not one believes your reinstatement of the discount to be suspect, that action raises serious doubts about whether the FCC is acting impartially in these matters. In any event, your action does not conform to the justification for the national ownership cap adopted by Congress as part of the Telecommunications Act of 1996.

Reports now suggest that you intend to eliminate or seriously weaken many of the FCC's remaining media ownership limits sometime this fall. Those reports indicate that you are considering removing many of the limits on ownership of multiple stations by a single company in a single market and repealing the FCC's ban on co-ownership of TV stations and newspapers in the same market. The sum total of such moves would be nothing less than a declaration by you, as the nation's sole broadcast regulator, that further consolidation in the broadcast media marketplace is warranted and welcome. For decades, Congress and the FCC have maintained that reasonable limits on the number of stations a single company can own both nationally and in a particular market materially benefit the public interest. If in fact you repeal these rules, it would fly in the face of this long history and the belief that these rules are warranted because of the unique role of broadcasters in this nation (a role not replicated by any other media entity).

Americans continue to have faith in their local broadcast stations. Moves to repeal the media ownership rules threatens to create a world of corporatized, nationalized content being force fed to consumers under the guise of local news and public affairs programming. This is not the broadcast media that Americans deserve.

Your dismissive approach to the need for and longstanding history of the nation's media ownership rules is quite concerning. At a minimum, the FCC should not take any further action to relax the media ownership rules until it has completed another full quadrennial media ownership review. In fact, this is why Congress created the quadrennial media ownership review – to ensure that any changes to the media ownership rules are based on a fulsome review of the current broadcast landscape. It was just a year ago, at the end of the most recent quadrennial review, that the FCC concluded that its existing media ownership rules were essential. And if anything, the rapid technological and practical changes in the broadcast space since that decision suggest that the FCC must build a new thorough record about the state of broadcasting today.

The Honorable Ajit Pai September 29, 2017 Page 3

The nation's media ownership limits have directly contributed to the trust that Americans have placed in their local broadcasters. Eliminating these rules and creating massive broadcast conglomerates directly contravenes the will of Congress and the public interest.

Sincerely,

BILL NELSON

United States Senator

BRIAN SCHATZ United States Senator

PATTY MURRAY United States Senator

RICHARD J. DURBIN United States Senator

JACK REED

United States Senator

United States Senator

United States Senator

MARIA CANTWELL

United States Senator

BERNARD SANDERS United States Senator

SHELDON WHITEHOUSE

United States Senator

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CLAIRE MCCASKILL United States Senator

TOM UDALL

United States Senator

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JEANNE SHAHEEN United States Senator

RICHARD BLUMENTAL

United States Senator

United States Senator

AL FRANKEN United States Senator

TAMMY BALDWIN United States Senator EDWARD J. MARKEY United States Senator

TAMMY DUCKWORTH

United States Senator

CORY A. BOOKER United States Senator

MARGARET WOOD HASSAN United States Senator

GARY C. PETERS United States Senator

United States Senator

AMY KLOBUCHAR United States Senator



May 14, 2018

The Honorable Robert Menendez United States Senate 528 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Menendez:

Thank you for your letter expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

When I became Chairman in January 2017, there were several pending petitions asking for reconsideration of the Commission's 2016 Order. Last year, the FCC resolved those petitions by making appropriate and balanced reforms to the Commission's broadcast ownership rules. For example, while broadcasters generally asked the Commission to remove any restriction on one company owning two of the top-four television stations in any local market, the FCC instead only provided broadcasters with the opportunity to obtain an exception on a case-by-case basis to the so-called "top four" prohibition.

In light of this history, I must respectfully decline your request not to implement any changes made to the media ownership rules in our 2017 Order on Reconsideration. The FCC has a statutory duty to ensure that our broadcast ownership rules keep up with changes in the media marketplace, and there is no reason to further delay the implementation of 2017 reforms that were themselves unreasonably delayed. Moreover, I would point out that the United States Court of Appeals for the Third Circuit was asked to stop the FCC from implementing these changes and earlier this year declined to do so. On the other hand, I can assure you that no further changes will be made to the rules covered by quadrennial review mandate until the Commission completes another quadrennial review. We are required to commence such a review in 2018, and I anticipate that the FCC will take that step later this year.

The comment cycle on the national ownership cap Notice of Proposed Rulemaking has now closed, and we are now in the process of reviewing the record. In my view, it is important for the Commission to complete this holistic review of the national ownership cap, and I therefore must respectfully decline your request to stop work on it.

You also request that the Commission stop approving any broadcast mergers or acquisitions on a blanket basis. Your letter doesn't reference any statutory authority for taking such a drastic step, and I am not aware of any. Rather, I believe that the proper course of action is to continue to evaluate applications on a case-by-case basis.

With respect to the Sinclair transaction that is specifically mentioned in your letter, however, I would point out that the FCC's informal 180-day clock has now been stopped for over four months because of the parties' failure to supply the Commission with the information necessary for us to assess the proposed merger.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely.



May 14, 2018

The Honorable Claire McCaskill United States Senate 730 Hart Senate Office Building Washington, D.C. 20510

Dear Senator McCaskill:

Thank you for your letter expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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May 14, 2018

The Honorable Bill Nelson United States Senate 716 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Nelson:

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May 14, 2018

The Honorable Patty Murray United States Senate 154 Russell Senate Office Building Washington, D.C. 20510

Dear Senator Murray:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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May 14, 2018

The Honorable Richard J. Durbin United States Senate 711 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Durbin:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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May 14, 2018

The Honorable Maria Cantwell United States Senate 511 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Cantwell:

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May 14, 2018

The Honorable Bernard Sanders United States Senate 332 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Sanders:

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May 14, 2018

The Honorable Sheldon Whitehouse United States Senate 530 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Whitehouse:

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I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,



May 14, 2018

The Honorable Jack Reed United States Senate 728 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Reed:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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Sincerely,



May 14, 2018

The Honorable Tom Udall United States Senate 531 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Udall:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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May 14, 2018

The Honorable Jeanne Shaheen United States Senate 506 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Shaheen:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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Page 2—The Honorable Jeanne Shaheen

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May 14, 2018

The Honorable Tammy Baldwin United States Senate 717 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Baldwin:

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I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

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May 14, 2018

The Honorable Cory Booker United States Senate 359 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Booker:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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May 14, 2018

The Honorable Maggie Hassan United States Senate B85 Russell Senate Office Building Washington, D.C. 20510

Dear Senator Hassan:

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Sincerely.



May 14, 2018

The Honorable Catherine Cortez Masto United States Senate B40A Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Cortez Masto:

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May 14, 2018

The Honorable Jeff Merkley United States Senate 313 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Merkley:

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May 14, 2018

The Honorable Richard Blumenthal United States Senate 706 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Blumenthal:

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I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

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May 14, 2018

The Honorable Edward J. Markey United States Senate 255 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Markey:

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May 14, 2018

The Honorable Tammy Duckworth United States Senate G12 Dirksen Senate Office Building Washington, D.C. 20510

Dear Senator Duckworth:

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With respect to the Sinclair transaction that is specifically mentioned in your letter, however, I would point out that the FCC's informal 180-day clock has now been stopped for over four months because of the parties' failure to supply the Commission with the information necessary for us to assess the proposed merger.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,



May 14, 2018

The Honorable Gary Peters United States Senate 724 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Peters:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

When I became Chairman in January 2017, there were several pending petitions asking for reconsideration of the Commission's 2016 Order. Last year, the FCC resolved those petitions by making appropriate and balanced reforms to the Commission's broadcast ownership rules. For example, while broadcasters generally asked the Commission to remove any restriction on one company owning two of the top-four television stations in any local market, the FCC instead only provided broadcasters with the opportunity to obtain an exception on a case-by-case basis to the so-called "top four" prohibition.

In light of this history, I must respectfully decline your request not to implement any changes made to the media ownership rules in our 2017 Order on Reconsideration. The FCC has a statutory duty to ensure that our broadcast ownership rules keep up with changes in the media marketplace, and there is no reason to further delay the implementation of 2017 reforms that were themselves unreasonably delayed. Moreover, I would point out that the United States Court of Appeals for the Third Circuit was asked to stop the FCC from implementing these changes and earlier this year declined to do so. On the other hand, I can assure you that no further changes will be made to the rules covered by quadrennial review mandate until the Commission completes another quadrennial review. We are required to commence such a review in 2018, and I anticipate that the FCC will take that step later this year.

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May 14, 2018

The Honorable Amy Klobuchar United States Senate 302 Hart Senate Office Building Washington, D.C. 20510

Dear Senator Klobuchar:

Thank you for your letters expressing your views regarding recent reforms of the FCC's broadcast ownership rules. As you know, federal law requires the Commission to reexamine many of these rules every four years. Unfortunately, the prior Commission failed to complete its 2010 review in a timely manner and instead decided to incorporate that review into its 2014 review. When the Commission in 2016 finally issued an order purporting to resolve the 2010 and 2014 reviews, it failed to modify the broadcast ownership rules to match the modern media marketplace. For example, it declined to eliminate the decades-old newspaper-broadcast cross-ownership rule, which President Clinton's first FCC Chairman called perverse back in 2013.

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